

# The Elastic Executive

Self-Reflection Journal

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# About Me



Systems Engineer  
Management Consultant  
Stanford MBA  
Director of Human Resources  
Founder and Principal, inTerraact  
Consulting  
Ringleader, inTerraactions

We offer comprehensive services to develop leaders, empower their teams, and create cultures where those leaders can be most successful

inTerraact  
Consulting

- Executive Coaching
- Leadership Development
- Meeting Facilitation
- Diversity & Inclusion
- Team Building

inTerraactions

- Seminars
- Keynotes
- Coaching
- Networking Events



# The Need for Elastic Executives

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“Traditional approaches to strategy assume that the world is relatively stable and predictable. But globalization, new technologies, and greater transparency have combined to upend the business environment. ... Instead of being really good at doing some particular thing, companies must be really good at learning how to do new things. **Those that thrive are quick to read and act on weak signals of change.**”

**Adaptability: The New Competitive Advantage**

by Martin Reeves, Mike Deimler

Source: Harvard Business Review



# What Do You Want?

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- What do I really want for my career?

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- What would be different if I could be a more “elastic” executive?

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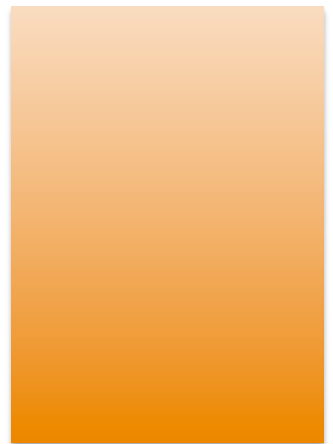
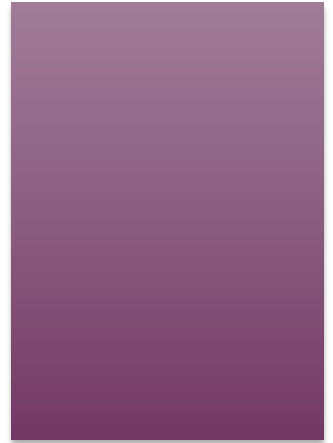
**“It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change”**

**- Charles Darwin**



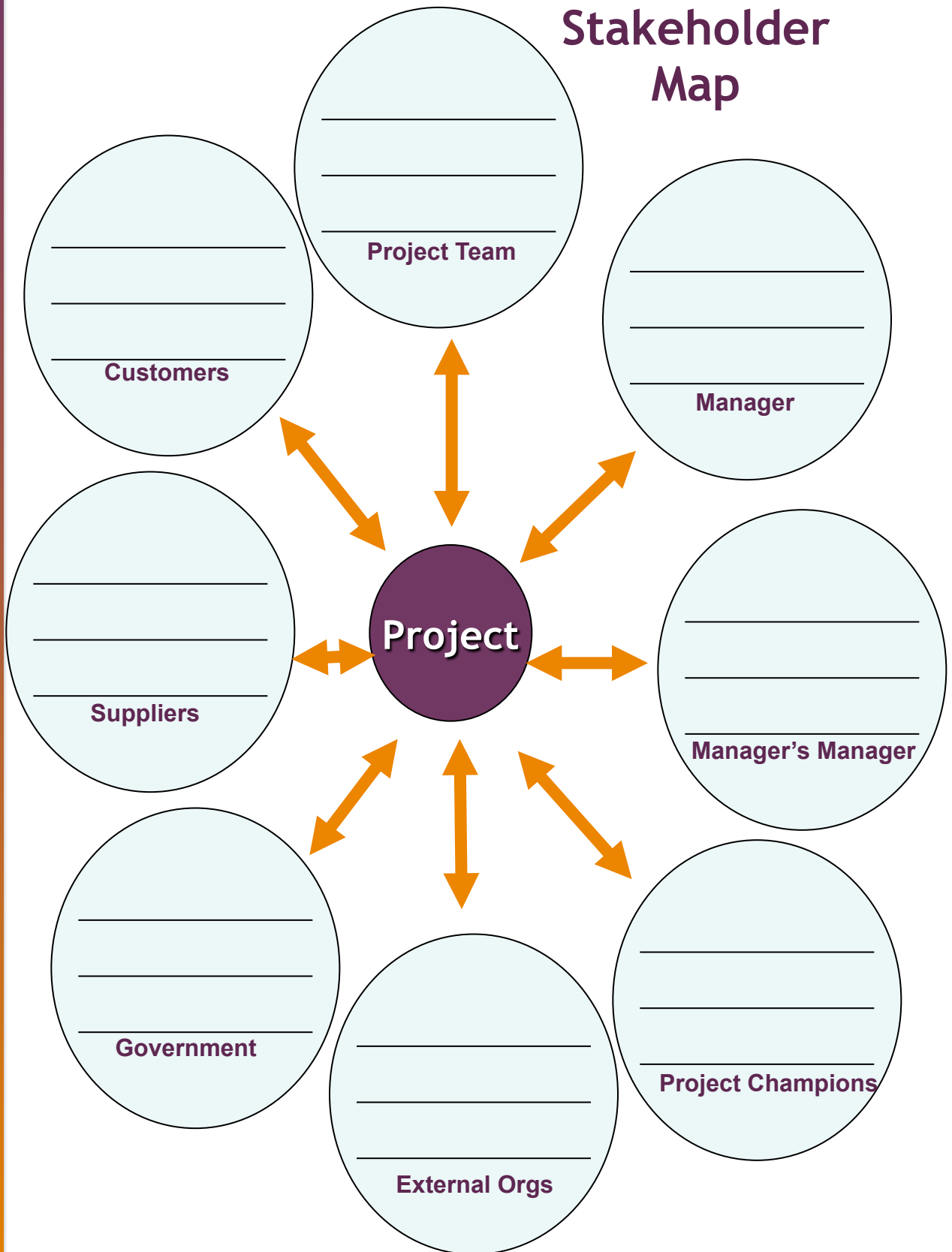
# Surfing the Winds of Change

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- Understand Your Purpose
- Stay Curious and Informed
- Look for Patterns
- Build Trust
- Anticipate Stakeholder Needs

# Stakeholder Map



What does success look like to them?

What do they REALLY want?

What are their concerns?



# Surfing the Winds of Change

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- What 1 thing can I do to better surf the winds of change in my career or life?

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- Where can I build better trust in my relationships? What should I do?

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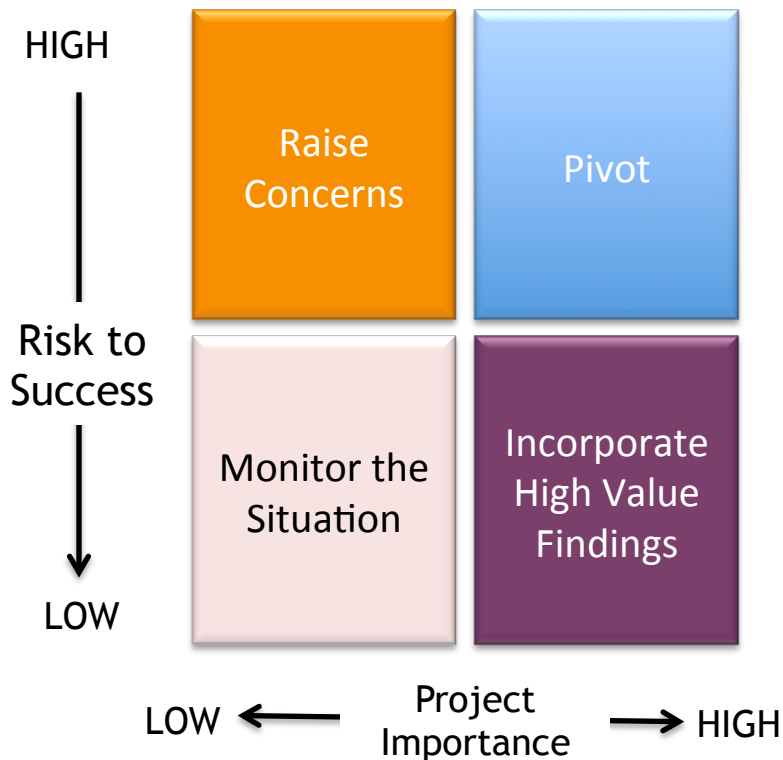
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**“Be firm on principle but flexible on method.”**

**- Zig Ziglar**



# When Should We Act?



“Pivoting” allows us to keep our foundation intact while making slight adjustments to react to new business realities

## MAINTAIN

*Core Purpose  
Complex Processes  
Legal/Contractual  
Components  
Areas Outside of your  
Control*

## Integrate Solutions That

- Reduce costs
- Reduce risk
- Increase engagement
- Increase productivity
- Increase alignment with stakeholders





# Personal Action Plan

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1. Where in my life do I need to pivot?

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2. To date, what has stopped me from taking the needed action?

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3. What one thing can I do that will have the highest impact on my success?

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4. What will I commit to doing in the next week?

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# Stay Connected!

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# THE *Soul* OF SUCCESS RETREAT



▸ READY TO  
TAKE YOUR  
CAREER TO THE  
NEXT LEVEL?

▸ FEELING  
UNFULFILLED  
AT YOUR WORK  
AND AT HOME?

▸ NEED A  
GETAWAY?

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